

NIKESH PANSURIYA

UI/UX DESIGNER

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PROFESSIONAL SUMMARY

UI/UX Designer with 15+ years of experience in web and application design, including 2+ years focused on modern UI/UX practices. Led UI redesigns for enterprise applications that reduced UI errors by 30% and improved usability by 35%. Experienced in user research, wireframing, prototyping, and design systems, with hands-on involvement across the design-to-development lifecycle. Regularly partnered with product, engineering, and business teams to deliver accessible, scalable, and production-ready interfaces.

SKILLS

- **UI/UX Design:** Stakeholder Interviews, User Research, Competitive Analysis, Persona Creation, Empathy Mapping, User Journey & Flow Diagrams, Wireframing, Interaction Design, Visual Design, Design Systems, Typography, Prototyping, Accessibility, Usability Testing, Design Handoff
- **Design Tools:** Figma, Adobe Photoshop, Adobe Illustrator, Adobe XD, CorelDraw, Dreamweaver, Visual Studio, Visual Studio Code, InVision Studio, Camtasia, Balsamiq, draw.io, Gloomaps, Google Forms (Basic), Miro (Basic)
- **Web Development:** HTML5, CSS3, Bootstrap, jQuery, JavaScript, React, Responsive Design, Parallax Design, Email Newsletter
- **CMS & Frameworks:** WordPress (Elementor), ASP.NET, MVC, CMS Implementation, Ajax Toolkit, JQWidgets
- **UI Development & Conversion:** JPG/PSD/Figma to HTML/CSS, Design to WordPress/CMS, HTML/CSS to PHP, Design to React, ASP.NET, Web Forms & Server Controls, MVC & Razor Views, Windows UI (WPF, VB.NET), Cross-Platform UI (.NET MAUI - Basic)
- **AI & Productivity Tools:** ChatGPT, Copilot, Cursor AI, Google Gemini, Cursor AI, Claud AI
- **Soft Skills:** UI Issue Analysis and Resolution, Data-Informed Design Decisions, Team Leadership and Design Review, Stakeholder Requirement Gathering and Alignment, Cross-Functional Coordination with Product, Engineering, and QA Teams
- **Graphics Design:** Logo Design, Business Card Design, Brochure Design, Flyer, Booklet, Flex Banner

EXPERIENCE

UI/UX Designer

Bluebox Infosoft Pvt. Ltd | Nov 2022 - Jul 2025

- Orchestrated end-to-end UI redesigns across Accounts, Sales, Service, and Parts modules, resulting in a 30% reduction in daily UI errors and enhanced task completion accuracy.
- Developed 120+ wireframes and high-fidelity prototypes in Figma and user flows, which decreased design iteration cycles by 25% and increased user satisfaction.
- Elevated overall application usability by 35%, measured through internal user feedback and reduced support tickets.

- Delivered pixel-perfect Figma/PSD to HTML5, CSS3, and Bootstrap conversions, achieving 100% responsiveness across desktop, tablet and mobile devices.
- Collaborated with 10+ developers to ensure seamless UI implementation within ASP.NET MVC, reducing rework by 20%.
- Optimized UI performance and layout consistency, contributing to 15% faster page load perception.
- **Key Technologies:** Figma, HTML5, CSS3, Bootstrap 5, JavaScript, jQuery, ASP.NET, MVC, VB.NET

TECH LEAD (UI/UX & Web Design)

QK Groups, LLC | Apr 2011 - Nov 2022

- Led and mentored a 5–7 member UI/UX and web design team, improving on-time project delivery by 40%.
- Planned and executed end-to-end UI/UX processes for 20+ client and internal projects, from research to production release.
- Architected and developed a Diamond Inventory Management System managing 10,000+ SKUs, improving search and filtering efficiency by 45%.
- Built responsive and interactive UIs using HTML, CSS, Bootstrap, JavaScript, and jQuery, reducing user training time by 30%.
- Coordinated with backend teams across ASP.NET, VB.NET, WPF, and AJAX Toolkit to ensure UI feasibility and performance alignment.
- Built and maintained 15+ WordPress websites, including Dealwisher.com, increasing average engagement time by 20%.
- **Key Technologies:** HTML, CSS, Bootstrap, JavaScript, jQuery, WordPress, ASP.NET, WPF

Web Application Designer

Mantra Softech Pvt. Ltd. | Jul 2010 - Dec 2010

- Created responsive and accessible UI layouts for multiple web applications, aligned with usability and brand standards.
- Supported frontend development using HTML and CSS, contributing to 25% faster UI delivery timelines.
- Maintained design consistency across projects by documenting UI guidelines and reusable components.
- **Key Technologies:** HTML, CSS, JavaScript, jQuery, ASP.NET, VB.NET

Web Designer

Bytegrafix | Aug 2008 - Jul 2010

- Guided the development of 50+ reusable UI components, collaborating closely with front-end developers and UI designers; this accelerated development cycles and strengthened interface consistency.
- Assisted in frontend development and UI integration using HTML, CSS, JavaScript, and jQuery, supporting timely delivery and maintaining high visual and functional quality standards.

EDUCATION

Diploma in Web Master

- Baroda Institute of Technology | Nov 2008 - Apr 2009

L.L.B-Special

- J.C. Commerce College | May 1998 - Apr 2001

Bachelor of Arts

- Vir Bhagat Singh Arts and Commerce College | Mar 1995 - Apr 2001